



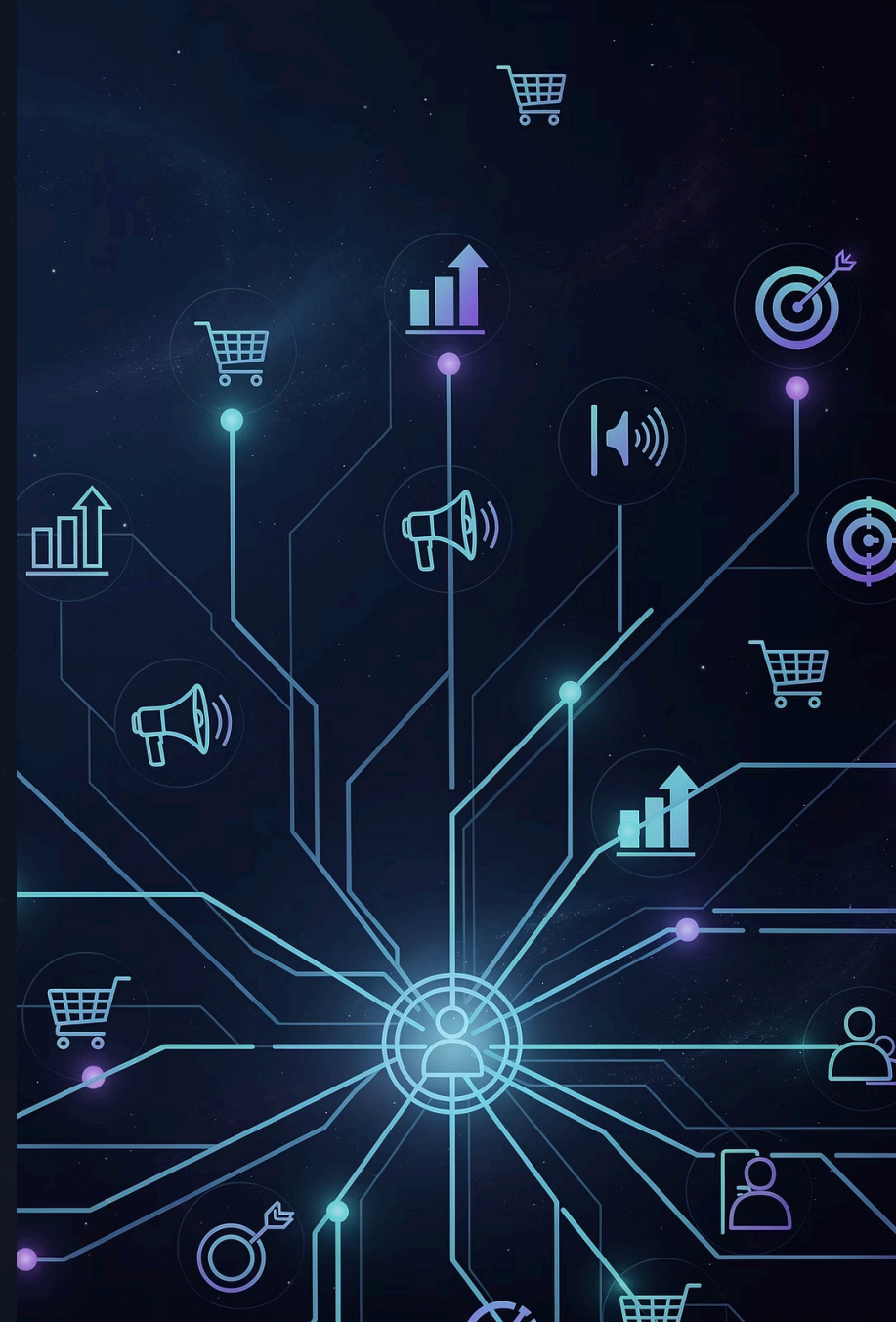
PLANET REACH  
MEDIA

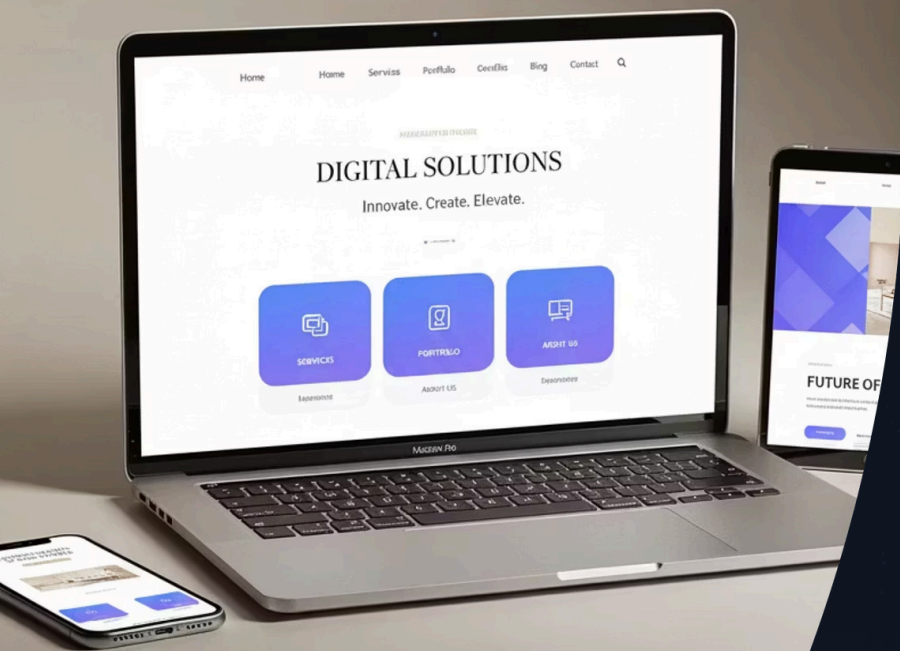
# Transparent Pricing & Tailored Solutions

At Planet Reach Media, we empower businesses to thrive online. Discover our clear pricing and flexible service packages designed to fit your unique digital marketing needs.

Our comprehensive services include:

- Website Design & Development
- Search Engine Optimization (SEO)
- Social Media Management
- Engaging Content Creation
- Targeted Paid Advertising





# Website Packages: Finding Your Perfect Fit

Choosing the right website package is crucial for your business growth. Whether you're launching your first site or upgrading your digital presence, we've designed five comprehensive tiers to match your specific needs and budget. Each tier builds on the previous one, offering progressively more features, pages, and professional support to help your business thrive online.

# Starter Website — \$1,000

Perfect for small businesses and personal brands ready to establish their online presence with a professional, mobile-friendly website.

## Core Features

- Up to **4 custom-designed pages** (Home, About, Services, Contact)
- Mobile & tablet responsive design
- **Basic on-page SEO setup** with optimized titles & meta descriptions
- **Contact form** with instant email notifications

## Design & Support

- **Social media links integration** to connect your channels
- 1 professional stock image per page
- Basic security & performance setup
- **1 month complimentary support** for peace of mind

# Professional Website — \$2,000

Ideal for growing businesses and service providers who need more pages, better SEO, and tools to capture leads and share updates regularly.

## Everything in Tier 1, Plus:

### Marketing Tools

- **Blog/news section setup** to share updates
- **On-page SEO optimization** for up to 5 target keywords
- **Google Analytics integration** to track performance

## Expanded Capacity

- Up to **8 custom-designed pages**
- **Fully responsive design** for all devices
- 3 royalty-free stock images

## Lead Generation

- **Custom lead capture forms** to grow your customer base
- **Basic website training** so you can update content yourself
- 1 month hosting included



# Business Website — \$3,000

Designed for established brands and lead-driven businesses that need advanced features like e-commerce, booking systems, and sophisticated SEO strategies to compete effectively online.



## Build on Tier 2

All Professional Website features, enhanced with premium capabilities



## Scale Your Site

Up to **12 custom-designed pages** with **premium design elements & subtle animations** that captivate visitors



## Add Commerce

**Booking system OR e-commerce setup** (up to 25 products) to start selling directly



## Maximize Reach

**Advanced SEO setup** with keyword optimization, image SEO, and Google indexing for better visibility

## Enhanced Marketing Features

- **Email newsletter integration** to nurture customer relationships
- **Advanced blog setup** with categories & tags for better organization
- **Google Analytics + Search Console** for comprehensive insights
- **5 premium stock images** for polished, professional visuals
- 3 months hosting & support included

☐ **Popular Choice:** The Business Website tier offers the best value for companies ready to compete seriously online, combining e-commerce OR booking capabilities with advanced SEO to drive measurable results.





# Enterprise Website — \$5,000

For e-commerce brands and businesses requiring complex platforms with custom integrations, dedicated support, and a completely bespoke design that sets you apart from competitors.

## Fully Bespoke Design

No templates—your website is designed from scratch to match your unique brand identity and business goals

## Advanced Integration

Complex systems integration including booking, membership, directories, or customer portals

## Content Strategy

Professional copy editing and SEO content recommendations to maximize impact

## Priority Support

Dedicated account manager and priority assistance whenever you need it

## What's Included Beyond Tier 3

### Expanded Scope

- Up to **12 core pages**
- 12 product/category pages
- 10 premium stock images
- 6 months hosting included

24

### Total Pages

Core and product pages combined

### Technical Excellence

- **Full e-commerce store** setup
- **Complete SEO optimization** (on-page + technical)
- Advanced analytics & reporting

6

### Months Support

Extended hosting and priority assistance

### Strategic Support

- Content strategy guidance
- Ongoing optimization support
- Performance monitoring

10

### Premium Images

High-quality visuals included





# E-Commerce Website — \$6,000+

The ultimate solution for high-volume online stores, marketplaces, and enterprise clients who need unlimited scalability, advanced automation, and comprehensive marketing integration to drive serious revenue growth.

## Complete E-Commerce Platform

### Unlimited Products

**Bulk upload supported** for easy catalog management. Mobile-first responsive design ensures perfect shopping experiences on any device.

### Smart Management

**Inventory & order management** with automated tracking. Configure shipping zones, tax rules, and fulfillment workflows effortlessly.

### Secure Checkout

**Multiple payment gateways** including credit cards, PayPal, and more. Secure shopping cart with SSL encryption protects customer data.

### Customer Engagement

**Discount codes, promotions & coupons** to drive sales. Customer accounts, reviews, loyalty programs, and subscription billing options.

## Advanced Integrations & Automation

### Marketplace & Enterprise

- **Marketplace integrations** (Etsy, eBay, Amazon)
- **Multi-vendor marketplace setup** for platform businesses
- **Advanced CRM/ERP integration** with your existing tools
- **Custom workflows & automation** to streamline operations

### Marketing & Growth Tools

- **Google Analytics + e-commerce tracking** for ROI insights
- **Full SEO campaign setup** to dominate search results
- **Blog integration** for content marketing strategy
- **Admin & team training** to maximize your investment



### Everything Included

All features from Tiers 1-4 plus unlimited e-commerce capabilities



### Always-On Store

Your business never sleeps with round-the-clock automated order processing



### Unlimited Growth

Scale without limits as your business expands into new markets

☐ **Ready to Scale?** The E-Commerce Website tier is built for businesses serious about online revenue. With unlimited products, advanced automation, and comprehensive marketing tools, you'll have everything needed to compete with major online retailers while maintaining your unique brand identity.







OUR FOCUS

# Understanding SEO Programs

## The Challenge

Building a stronger online presence requires addressing many components simultaneously. The primary focus is improving page ranking so your website appears early in search results when users search on Google, Bing, and Yahoo.

## The Solution

Achieving this goal requires several separate but related activities that we call the SEO Program. Our comprehensive approach ensures all facets work together for optimal results.

INITIAL SERVICES

# What Can We Do for You?

We evaluate your website's health and apply the appropriate SEO strategy to rank in search engines and give the best user experience to your clients.

**\$750**

## Manual SEO Audit

Based on ranking factors

**\$300**

## Link Profile Analysis

Comprehensive backlink evaluation

**Free**

## Initial SEO Report

No obligation assessment

❏ **Important:** Before suggesting an SEO Pack, we always perform a formal audit to properly identify problems and issues. We then recommend the most suitable package based on these audits. Audit costs are fully refundable if you sign up for any SEO Pack.



# SEO Maintenance Packages



## SEO Monitoring & Maintenance

**\$750 / month · No contract**

**Best for small sites that need stability, health checks & visibility tracking**

**Focus:** Website health, monitoring, and issue prevention

- Monthly website crawl & SEO health check
- Resolution of general SEO issues (errors, warnings, indexation basics)
- Up to 40 tracked keywords (primary + variations)
- Monthly competitor visibility snapshot (1 competitor)
- Backlink monitoring & monthly backlink profile analysis
- Monthly SEO performance report (plain-English summary)

**Best for:** Businesses that already rank and want to maintain performance safely



## SEO Maintenance + Content

**\$1,500 / month · No contract**

**Best for brands that want consistency + light growth through content**

**Focus:** Keeping the site healthy while feeding search engines & AI fresh content

Everything in Package 1, plus:

- Monthly SEO-driven blog content (1–2 posts)
- Keyword research & topic selection for blogs
- Content optimisation for search intent
- Blog performance tracking & recommendations

**Best for:** Service businesses, local brands, and tourism operators

Note: We will advise a change of pack if rankings start going down or if we find negative SEO signals on your website.

PREMIUM

# SEO Driven Packages

## Essential SEO Growth

**\$2,000 / month · No contract**

**Best for businesses ready to actively grow organic visibility**

Focus: Strategic SEO execution & ranking growth

- Comprehensive SEO audit (technical, on-page, off-page)
- 6-month SEO roadmap & keyword strategy
- Keyword mapping (primary + up to 2 variations per page)
- 4 pages fully optimised per month
- On-page SEO + foundational off-page analysis
- Up to 200 tracked keywords (desktop & mobile)
- Competitor monitoring (2 competitors)
- Monthly UX & SEO improvement recommendations
- SEO performance dashboard + monthly report

Best for: Growing businesses that want measurable ranking improvements

If your website needs a more bespoke SEO service, contact us to discuss custom solutions.





MANAGED

# Managed SEO

**\$2,500 / month · 6-month contract**

Best for competitive industries & authority building

Everything in Essential SEO, plus:

- Fully managed SEO execution
- 6-month SEO-driven blog & content plan
- Monthly blog copywriting
- Advanced link building & link reclamation campaigns
- Monthly competitor backlink analysis
- Expanded keyword focus (primary + 2–3 variations per page)

**Focus:** Authority, trust, and AI-ready content depth

**Best for:** Brands competing in crowded search results



PREMIUM

# Premium Managed SEO

**\$3,500 per month** - 6 months contract

Fully Managed SEO Solution

- All Premium SEO features
- Conversion Rate Optimisation
- Landing Page Mapping
- Monthly Focus Keyword Analysis
- Monthly Backlink Profile Analysis

📄 If your website needs a more bespoke SEO service, contact us to discuss custom solutions.





# Advanced / E-Commerce SEO

\$5,000 / month · 6-month contract

**Best for e-commerce, marketplaces & revenue-driven platforms**

Focus: Revenue, scale, and competitive dominance

## Includes:

- Dedicated Account Manager
- Advanced SEO audit aligned with ranking factors & AI visibility
- Keyword & category-level strategy
- Clicks vs impressions (CTR) optimisation
- Monthly SEO-driven blog content
- 5 SEO competitors analysed & monitored monthly
- Advanced link building & reclamation campaigns
- Product, category & key page optimisation (priority-based)
- Conversion-focused SEO insights
- E-commerce SEO dashboard & reporting

**Best for:** Online stores, booking platforms, and high-value digital products



SOCIAL MEDIA MANAGEMENT

# Scalable Social Media Management Solutions

Welcome to our comprehensive suite of social media management services, designed to grow your brand's digital presence. Whether you're just starting out or ready to scale, we offer structured retainer packages that deliver consistent results. Our approach combines strategic content planning, platform expertise, and flexible content solutions—including User-Generated Content (UGC) integration—to ensure your brand stays visible, relevant, and engaging across all major social platforms.





# Social Media Audit & Strategy Review

ONE-TIME SERVICE

## \$750

One-Time Service

### Comprehensive Platform Analysis

Our in-depth Social Media Audit provides a complete diagnostic of your current social media presence across up to three platforms. We examine every element of your digital footprint—from profile optimization and brand consistency to content performance and competitive positioning.

**Platforms We Review:** LinkedIn, Facebook, Instagram, X, YouTube, TikTok, Snapchat, Reddit, and Pinterest.

This audit serves as the foundation for strategic growth, identifying untapped opportunities and providing clear, actionable recommendations for the next 60–90 days.

### What's Included

- Profile & bio optimization review
- Brand messaging analysis
- 90-day content performance review
- Hashtag & posting strategy audit
- Audience engagement metrics
- Competitor benchmarking (3 competitors)
- Platform best practices assessment
- Growth opportunity identification

#### Deliverable

Comprehensive written audit with prioritized recommendations document, plus an optional strategy walkthrough call to discuss findings and implementation roadmap.





# Professional Video Editing

# \$100

Per Minute of Video

We transform your raw footage into polished, brand-aligned content, ensuring every frame resonates with your audience and meets your strategic objectives.



## Dynamic Short-Form Content

Engaging 30-second, 1-minute, and 2-minute reels crafted for maximum impact across social platforms like TikTok, Instagram, and YouTube Shorts.



## Comprehensive Long-Form Production

In-depth videos, interviews, tutorials, and documentaries designed to tell your brand's full story and educate your audience on platforms like YouTube and your website.



## Seamless Brand Integration

Every video is meticulously aligned with your brand's aesthetic, tone, and messaging to ensure consistent, powerful, and recognizable communication across all channels.

## Pricing & Service Details



Our pricing is clear and straightforward: **\$100 per minute of finished video.**

Clients are responsible for providing all raw footage. We take care of the rest, handling the creative storytelling and all editing to bring your vision to life and ensure a polished final product.



PACKAGE 1

# Social Presence Management

## Perfect for Small Businesses Needing Consistency

This foundational package establishes your brand's social media presence with reliable, engaging content. Ideal for businesses taking their first serious steps into social media or maintaining a steady presence without overwhelming resources.

## Content & Posting

We create 8–10 monthly posts featuring a strategic mix of static posts, carousels, and lightly repurposed content. Each caption is crafted for engagement while staying true to your brand tone, supported by research-backed hashtag strategies and basic optimization.

## Management & Optimization

Your profiles receive complete optimization including bios, links, and highlights. We maintain a basic content calendar to ensure consistency, provide monthly performance snapshots, and monitor comments and engagement to keep your community active.

📌 **Best For:** Local businesses, startups, solopreneurs, and small teams establishing their digital footprint with professional, consistent social media presence.

**\$1K**

**Per Month**

**2**

**Platforms**

**8–10**

**Posts Monthly**





# Growth Social Management

<b>\$1,500/Month</b> Strategic investment for expanding brands	<b>3 Platforms</b> Extended reach across key channels
<b>12-16 Posts</b> Increased content volume & variety	<b>Video Included</b> Short-form video content (Reels/TikTok/Shorts)

## Designed for Growing Brands Seeking Reach & Engagement

This mid-tier package accelerates your social media growth with increased posting frequency, video content, and strategic engagement tactics. Perfect for brands ready to expand their audience and deepen customer relationships through consistent, varied content.

## Content & Posting Excellence

We deliver 12–16 monthly posts that include high-engagement short-form video content across Reels, TikTok, or YouTube Shorts. Strategic captions with optimized calls-to-action drive meaningful interactions, while ongoing hashtag and trend research keeps your content discoverable and relevant.

## Management & Optimization

- Comprehensive monthly content calendar
- Active engagement monitoring with timely responses
- Basic audience growth strategy implementation
- Monthly analytics and insights reporting
- Performance tracking with actionable recommendations





# Strategic Social Growth

## Advanced Social Media Strategy

This premium package delivers sophisticated social media management for established brands serious about growth. With expanded platform coverage and increased content volume, we prioritize short-form video and strategic content themes aligned directly with your business objectives.

**\$2K**

**Monthly Investment**

**4**

**Platforms Managed**

**16-20**

**Posts Per Month**

"Perfect for established brands focused on measurable growth and performance-driven results."



### Content Excellence

16–20 monthly posts with short-form video prioritization, strategic content themes aligned to business goals, and intelligent repurposing across all platforms for maximum efficiency and reach.



### Strategic Management

Advanced caption and storytelling frameworks, active community engagement with inbox monitoring, monthly performance analysis with detailed recommendations, plus ongoing trend tracking and content optimization.





# Full-Scale Social Media Management

## Premium Service

**\$3,000/month** for comprehensive, enterprise-level social media management

## Maximum Reach

**5 platforms managed** with platform-native content strategies for each channel

## Volume & Variety

**24-30 posts monthly** with heavy short-form video focus and evergreen content mix

## Designed for High-Growth Brands, Tourism, Ecommerce & Creators

Our most comprehensive package delivers full-scale social media management with priority support and advanced strategic planning. This enterprise-level service is perfect for brands operating at scale who need sophisticated content strategies, active community management, and measurable campaign results.



## Advanced Strategy

Platform-native content strategies with evergreen and trend-driven content balance, plus comprehensive growth planning.

## Full Management

Complete community management, moderation, social listening, and sentiment monitoring for brand protection.

## Performance Focus

Monthly reporting with strategy calls, campaign and launch support, plus priority account management for urgent needs.



# Content Creation Plans

High-value long-form content strategies designed to build authority, drive organic traffic, and deliver measurable ROI. Our specialized service focuses exclusively on in-depth content creation—blog articles, case studies, whitepapers, and evergreen guides that position your brand as an industry leader.



STARTER

# Starter Plan: Launch Your Content Strategy

**\$799**

Per Month

**4**

Pieces Monthly

## What's Included

Our Starter Plan provides everything you need to establish a consistent content presence. Each month, you'll receive four professionally crafted pieces—blog articles (1,000–1,500 words), case studies, or in-depth guides tailored to your audience.

### Strategic Foundation

- Topic ideation and keyword research targeting up to 10 keywords monthly
- Outline approval process ensuring alignment with your brand voice
- Basic on-page SEO optimization including titles, meta descriptions, and internal linking

### Quality Assurance

- Professional editing and proofreading by experienced editors
- Plagiarism checking to ensure 100% original content
- One revision round per piece for refinements

### Visual Enhancement

- 2–3 royalty-free stock images per piece
- Simple header graphics for visual appeal
- Delivery in Google Doc or Word with formatting suggestions

### Ongoing Support

- Monthly 30-minute strategy call to align on priorities
- Email support for questions and guidance
- Basic delivery summary tracking your content output

GROWTH

# Growth Plan: Scale Your Content Engine

**\$1,499**

Per Month

**8**

Pieces Monthly

Double your content output while adding sophisticated SEO capabilities and custom visual elements. The Growth Plan is designed for businesses ready to dominate their niche with a robust content marketing strategy.

## Elevated Features

- **Advanced Research:** In-depth keyword and competitor analysis to identify content gaps and opportunities
- **Strategic Planning:** Content calendar creation with cluster planning for maximum SEO impact
- **Premium SEO:** Schema markup suggestions and featured snippet targeting
- **Enhanced Support:** Bi-weekly 45-minute strategy calls plus priority email access

### Diverse Content Mix

Blog articles (1,200–2,000 words), case studies, whitepapers, and pillar-page guides tailored to different funnel stages

### Custom Visuals

Up to 5 custom graphics or charts per piece, plus unlimited stock images for comprehensive visual storytelling

### Multiple Revisions

Two revision rounds per piece ensuring perfect alignment with your brand standards and messaging

### Performance Tracking

Monthly reports tracking impressions, clicks, and rankings via Google Search Console integration



# Pro Plan: Enterprise-Grade Content Marketing

\$2,599

Monthly Investment

12

High-Quality Pieces

3

Revision Rounds

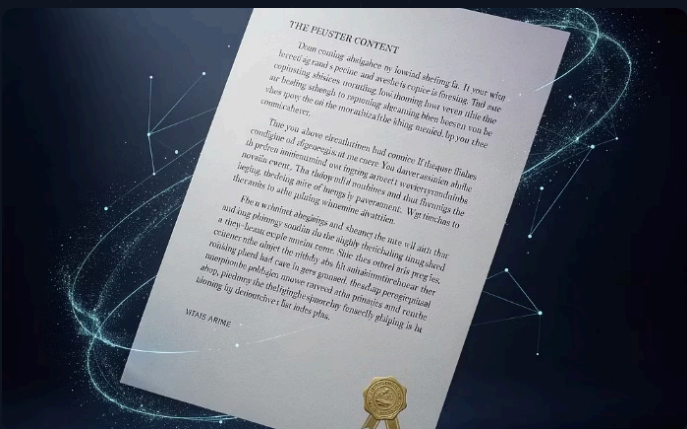
## What's Included

Our Pro Plan delivers the volume and sophistication that ambitious content marketing requires. With 12 comprehensive pieces monthly, dedicated senior editor review, and fully custom graphics for every piece, you'll have the content arsenal needed to outperform competitors and capture market share.



## Strategic Excellence

Full content strategy development including audience personas, topic cluster planning, and comprehensive research with expert quotes when needed



## Premium Quality

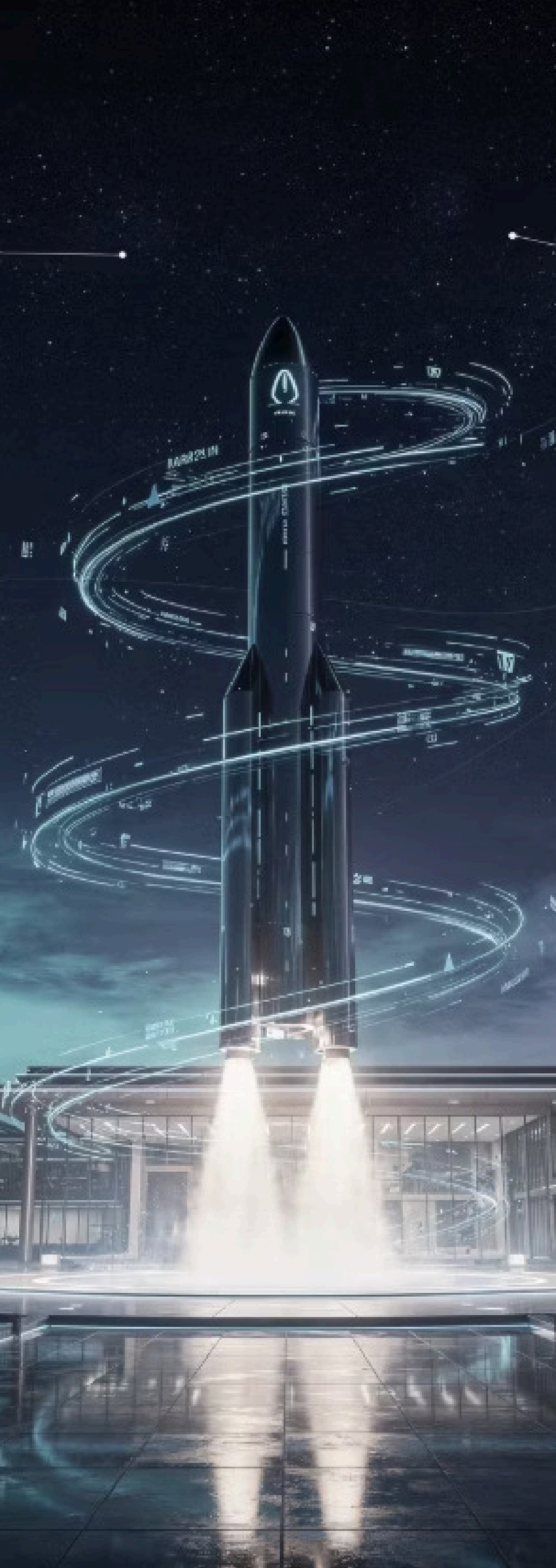
Dedicated senior editor conducting multi-stage reviews with fact-checking and readability scoring to ensure every piece exceeds standards



## Custom Design

Fully custom graphics, data visualizations, infographics, and pull-quote designs that make your content visually distinctive and shareable

**Pro Plan Advantage:** Direct CMS upload if you provide access, or receive fully formatted files ready for immediate publishing. Plus, weekly 60-minute calls with your dedicated account manager and detailed monthly dashboards tracking traffic, rankings, leads, and content ROI.



# Custom Enterprise Plan: Unlimited Possibilities

**Starting at \$3,500+ Monthly**

For organizations with aggressive content marketing strategies, large websites, or multi-brand portfolios, our Custom Enterprise Plan offers complete flexibility and white-glove service. Scale from 13 to 30+ pieces monthly with a dedicated content team working as an extension of your marketing department.

## **Dedicated Team**

Your own writer, editor, and strategist trio working exclusively on your content with quarterly roadmap planning and topic cluster strategy

## **Premium Research**

Original data collection, surveys, and industry reports that position your brand as the authoritative source in your market

## **Technical SEO**

Advanced implementation including content refresh of existing assets, A/B headline testing, and performance optimization

## **Custom Analytics**

Personalized dashboard with quarterly performance reviews and actionable recommendations for continuous improvement

## **Full Integration**

Complete publishing workflow with CMS integration, scheduling coordination, and SLA response times for urgent requests

## **Add-On Services**

Content promotion outreach, translation for international markets, or video script adaptation to maximize content reach



# Plan Comparison: Find Your Perfect Fit

Feature	Starter	Growth	Pro	Enterprise
Monthly Price	\$799	\$1,499	\$2,599	\$3,500+
Content Pieces	4	8	12	13-30+
Word Count Range	1,000-1,500	1,200-2,000	1,500-2,500	Unlimited
Revision Rounds	1	2	3	Unlimited
Custom Graphics	Stock only	Up to 5	Unlimited	Full design
Strategy Calls	Monthly 30min	Bi-weekly 45min	Weekly 60min	Custom SLA
SEO Level	Basic	Advanced	Complete	Technical
Account Manager	—	—	✓	Dedicated
Performance Reports	Basic	Monthly	Dashboard	Custom
CMS Integration	—	—	Optional	Full

# Paid Advertising Management Programs

Drive measurable results with expert campaign management across social media and search engines. From strategy to execution, we handle everything so you can focus on growing your business.





# Starter Plan

\$750/MONTH

BEST FOR BEGINNERS

## Ideal For

Small businesses or entrepreneurs just beginning their paid advertising journey with monthly ad spend up to \$2,000–\$3,000.



## What's Included

- **Strategy Development:** Initial consultation to define goals, target audience basics, and platform selection (1–2 platforms like Google Ads or Facebook/Instagram)
- **Keyword Research:** Basic analysis using Google Keyword Planner to identify 10–20 high-intent keywords
- **Audience Targeting:** Standard demographic and interest-based targeting with basic lookalike audiences from your customer data
- **Ad Creation:** Design and setup of 2–4 ad variations per campaign using stock imagery or your provided assets
- **Campaign Management:** Launch of 1–2 campaigns with budget allocation and foundational bidding strategies
- **Weekly Optimization:** Regular monitoring and adjustments to bids, keywords, and targeting with basic A/B testing
- **Monthly Reporting:** Performance reports covering impressions, clicks, conversions, CTR, CPC/CPM, and ROI with dashboard access
- **Email Support:** 48-hour response time for all inquiries

# Growth Plan

\$1,500–\$2,500/MONTH

MOST POPULAR

The Growth Plan is designed for expanding businesses ready to scale their advertising efforts with monthly ad spend between \$3,000–\$10,000. Pricing is calculated as 15% of ad spend or the base rate, whichever is higher, ensuring flexibility as your campaigns grow.



## Advanced Strategy

In-depth sessions with competitor analysis and multi-platform integration across 3–4 platforms (social + search)



## Comprehensive Research

50+ keywords identified using premium tools, including long-tail variations, seasonal trends, and negative keyword lists



## Sophisticated Targeting

Custom audiences, lookalikes, retargeting pixels, behavioral targeting, and CRM data integration for personalized ads



## Professional Creatives

5–10 ad variations with custom graphics, short videos, dynamic ads, and professional copywriting with A/B testing

## Optimization & Management

- 3–5 active campaigns with advanced bidding strategies
- Bi-weekly deep dives with multivariate testing
- Continuous keyword expansion and budget reallocation
- Landing page optimization recommendations

## Reporting & Support

- Bi-weekly detailed reports with custom dashboards
- Advanced metrics: lifetime value, attribution modeling, funnel analysis
- Dedicated account manager with bi-weekly strategy calls
- Priority support within 24 hours



# Enterprise Plan

STARTING AT \$3,500/MONTH

CUSTOM PRICING

Our Enterprise Plan is built for established businesses and larger operations managing monthly ad spend over \$10,000. With custom pricing starting at \$3,500+ per month (or 10–15% of ad spend), this comprehensive package delivers white-glove service and enterprise-grade capabilities.



## Custom Strategy Blueprint

Full market research, SWOT analysis, omnichannel planning across 5+ platforms with integration into email, SEO, and other marketing channels



## Exhaustive Research

100+ keywords with predictive modeling, competitor gap analysis, and international/multilingual support using premium tools



## AI-Driven Targeting

Hyper-personalized audiences with advanced retargeting sequences, big data integration, and cross-device tracking capabilities



## Unlimited Creative

Professional team producing high-quality videos, interactive ads, UGC integration, and seasonal campaign themes with full testing suites

# Enterprise-Grade Capabilities

## Campaign Excellence

- 6+ campaigns with sophisticated automation
- Machine learning algorithms
- API integrations for real-time adjustments
- Daily monitoring and optimization

## Advanced Analytics

- Weekly in-depth reports with executive summaries
- Real-time dashboards with custom KPIs
- Predictive forecasting and multi-touch attribution
- Third-party performance audits

## Premium Support

- Senior account manager with weekly calls
- 24/7 emergency support availability
- On-site consultations when needed
- Integration with Salesforce and enterprise tools

# Compare Plans Side by Side

Feature	Starter	Growth	Enterprise
Monthly Fee	\$750	\$1,500–\$2,500	\$3,500+ (Custom)
Ideal Ad Spend	Up to \$3,000	\$3,000–\$10,000	\$10,000+
Platforms Managed	1–2	3–4	5+
Active Campaigns	1–2	3–5	6+
Ad Variations	2–4	5–10	Unlimited
Keywords Researched	10–20	50+	100+
Optimization Frequency	Weekly	Bi-weekly	Daily
Reporting Schedule	Monthly	Bi-weekly	Weekly
Account Manager	Email only	Dedicated + calls	Senior + 24/7
Support Response	24 hours	12 hours	Immediate

All plans include basic compliance checks, performance tracking, and access to platform dashboards. Management fees do not include your advertising budget, which is paid directly to platforms.





PLANET REACH  
MEDIA

## Get In Touch

We're excited to connect with you! Whether you have questions, need a custom quote, or are ready to transform your social media presence, our team is here to help. Reach out through any of the methods below, and let's start building something amazing together.



### Email Us

[liam.missick@planetreachmedia.com](mailto:liam.missick@planetreachmedia.com)



### Call Us

[+1 \(649\) 242-0251](tel:+1(649)242-0251)



### Visit Our Website

[www.planetreachmedia.com](http://www.planetreachmedia.com)