



PLANET REACH  
MEDIA

## Content Creation Plans

High-value long-form content strategies designed to build authority, drive organic traffic, and deliver measurable ROI. Our specialized service focuses exclusively on in-depth content creation—blog articles, case studies, whitepapers, and evergreen guides that position your brand as an industry leader.

# Why Long-Form Content Matters

## Authority Building

Long-form content establishes your brand as a thought leader in your industry. In-depth articles and comprehensive guides demonstrate expertise that short-form content simply cannot match.

## SEO Performance

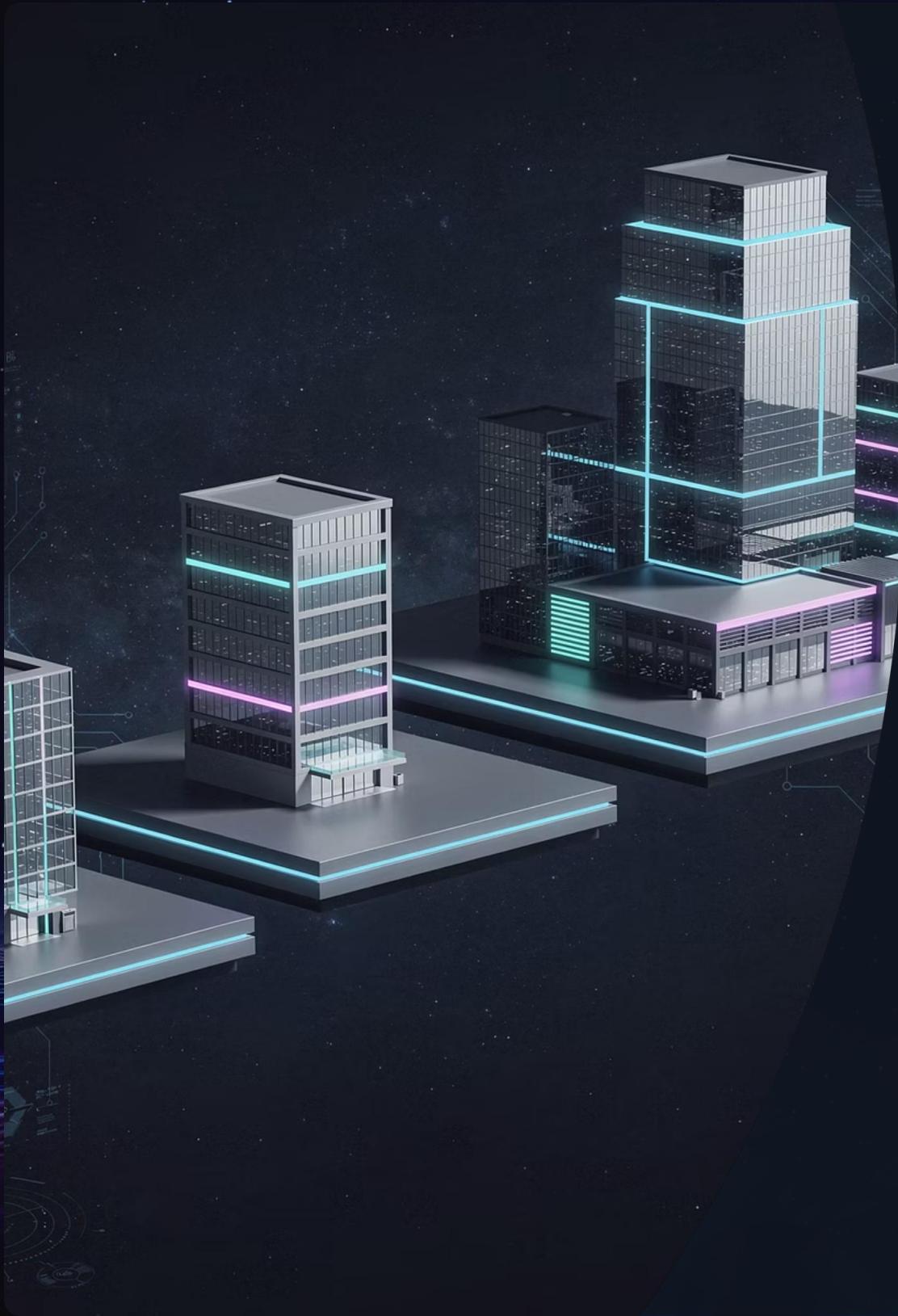
Search engines prioritize comprehensive, well-researched content. Our long-form pieces target high-value keywords and earn quality backlinks that boost your organic rankings.

## Lead Generation

Case studies, whitepapers, and ultimate guides serve as powerful lead magnets. They provide the depth prospects need to make informed decisions and move through your sales funnel.

## Evergreen Value

Unlike social posts that disappear in hours, our content delivers value for months or years. One well-crafted guide can generate consistent traffic and leads long after publication.



# Our Four-Tier Pricing Structure

We've designed four distinct service tiers to match your content marketing ambitions—from launching your first strategic content initiative to executing enterprise-scale campaigns. Each plan builds upon the previous tier with enhanced features, increased volume, and deeper strategic support.

01

## Starter Plan

Perfect for businesses launching their content marketing journey with focused, high-quality pieces

02

## Growth Plan

Ideal for companies ready to scale their content output and implement advanced SEO strategies

03

## Pro Plan

Designed for organizations requiring comprehensive content marketing with dedicated team support

04

## Custom Enterprise

Tailored solutions for aggressive content strategies and multi-brand portfolio management

STARTER

# Starter Plan: Launch Your Content Strategy

\$799  
Per Month

4

Pieces Monthly

## What's Included

Our Starter Plan provides everything you need to establish a consistent content presence. Each month, you'll receive four professionally crafted pieces—blog articles (1,000–1,500 words), case studies, or in-depth guides tailored to your audience.

### Strategic Foundation

- Topic ideation and keyword research targeting up to 10 keywords monthly
- Outline approval process ensuring alignment with your brand voice
- Basic on-page SEO optimization including titles, meta descriptions, and internal linking

### Quality Assurance

- Professional editing and proofreading by experienced editors
- Plagiarism checking to ensure 100% original content
- One revision round per piece for refinements

### Visual Enhancement

- 2–3 royalty-free stock images per piece
- Simple header graphics for visual appeal
- Delivery in Google Doc or Word with formatting suggestions

### Ongoing Support

- Monthly 30-minute strategy call to align on priorities
- Email support for questions and guidance
- Basic delivery summary tracking your content output

# Growth Plan: Scale Your Content Engine

**\$1,499**

Per Month

**8**

Pieces Monthly

Double your content output while adding sophisticated SEO capabilities and custom visual elements. The Growth Plan is designed for businesses ready to dominate their niche with a robust content marketing strategy.

## Elevated Features

- Advanced Research:** In-depth keyword and competitor analysis to identify content gaps and opportunities
- Strategic Planning:** Content calendar creation with cluster planning for maximum SEO impact
- Premium SEO:** Schema markup suggestions and featured snippet targeting
- Enhanced Support:** Bi-weekly 45-minute strategy calls plus priority email access

### Diverse Content Mix

Blog articles (1,200–2,000 words), case studies, whitepapers, and pillar-page guides tailored to different funnel stages

### Custom Visuals

Up to 5 custom graphics or charts per piece, plus unlimited stock images for comprehensive visual storytelling

### Multiple Revisions

Two revision rounds per piece ensuring perfect alignment with your brand standards and messaging

### Performance Tracking

Monthly reports tracking impressions, clicks, and rankings via Google Search Console integration

PRO

## Pro Plan: Enterprise-Grade Content Marketing



Monthly Investment



High-Quality Pieces



Revision Rounds

### What's Included

Our Pro Plan delivers the volume and sophistication that ambitious content marketing requires. With 12 comprehensive pieces monthly, dedicated senior editor review, and fully custom graphics for every piece, you'll have the content arsenal needed to outperform competitors and capture market share.



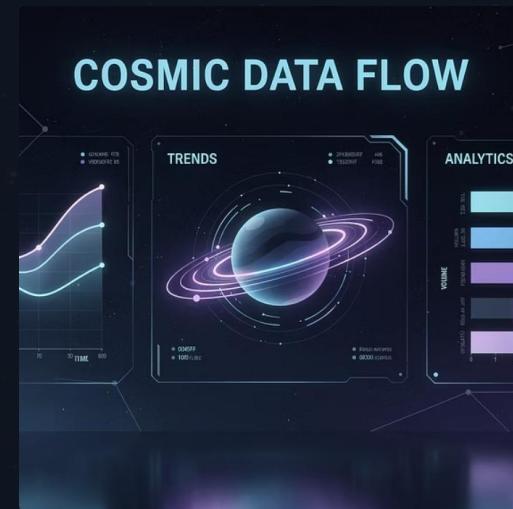
#### Strategic Excellence

Full content strategy development including audience personas, topic cluster planning, and comprehensive research with expert quotes when needed



#### Premium Quality

Dedicated senior editor conducting multi-stage reviews with fact-checking and readability scoring to ensure every piece exceeds standards



#### Custom Design

Fully custom graphics, data visualizations, infographics, and pull-quote designs that make your content visually distinctive and shareable

- **Pro Plan Advantage:** Direct CMS upload if you provide access, or receive fully formatted files ready for immediate publishing. Plus, weekly 60-minute calls with your dedicated account manager and detailed monthly dashboards tracking traffic, rankings, leads, and content ROI.

# Custom Enterprise Plan: Unlimited Possibilities



Starting at \$3,500+ Monthly

For organizations with aggressive content marketing strategies, large websites, or multi-brand portfolios, our Custom Enterprise Plan offers complete flexibility and white-glove service. Scale from 13 to 30+ pieces monthly with a dedicated content team working as an extension of your marketing department.

## Dedicated Team

Your own writer, editor, and strategist trio working exclusively on your content with quarterly roadmap planning and topic cluster strategy

## Technical SEO

Advanced implementation including content refresh of existing assets, A/B headline testing, and performance optimization

## Full Integration

Complete publishing workflow with CMS integration, scheduling coordination, and SLA response times for urgent requests

## Premium Research

Original data collection, surveys, and industry reports that position your brand as the authoritative source in your market

## Custom Analytics

Personalized dashboard with quarterly performance reviews and actionable recommendations for continuous improvement

## Add-On Services

Content promotion outreach, translation for international markets, or video script adaptation to maximize content reach

# Plan Comparison: Find Your Perfect Fit

Feature	Starter	Growth	Pro	Enterprise
Monthly Price	\$799	\$1,499	\$2,599	\$3,500+
Content Pieces	4	8	12	13–30+
Word Count Range	1,000–1,500	1,200–2,000	1,500–2,500	Unlimited
Revision Rounds	1	2	3	Unlimited
Custom Graphics	Stock only	Up to 5	Unlimited	Full design
Strategy Calls	Monthly 30min	Bi-weekly 45min	Weekly 60min	Custom SLA
SEO Level	Basic	Advanced	Complete	Technical
Account Manager	—	—	✓	Dedicated
Performance Reports	Basic	Monthly	Dashboard	Custom
CMS Integration	—	—	Optional	Full

# What Sets Our Service Apart



## Specialized Expertise

We focus exclusively on long-form content that drives results. No social posts, no distractions—just in-depth pieces that build authority and generate leads.



## SEO-First Approach

Every piece is optimized from conception to publication. We don't just write—we strategize, research, and optimize for maximum organic visibility and conversions.



## Industry Versatility

Our writers and strategists have experience across B2B, SaaS, e-commerce, and professional services, adapting to your unique market and audience needs.



## Proven ROI

We don't just deliver content—we deliver measurable business outcomes. Our reporting shows how each piece contributes to traffic, rankings, and lead generation.

"Long-form content isn't just about word count—it's about creating comprehensive resources that answer real questions, solve actual problems, and establish your brand as the go-to authority in your space."

# Ready to Transform Your Content Marketing?

Whether you're launching your first strategic content initiative or scaling an enterprise-level program, we have a plan designed to meet your goals. Our long-form content service positions your brand as an industry authority, drives consistent organic traffic, and generates qualified leads month after month.



## Schedule a Consultation

Book a free 30-minute strategy session to discuss your content goals and challenges



## Review Plan Options

We'll recommend the ideal tier based on your objectives, budget, and timeline



## Launch Your Program

Start receiving professional, SEO-optimized content within two weeks of onboarding

- Special Offer:** Sign up for any annual plan and receive one month free, plus a complimentary content audit of your existing website to identify quick-win opportunities.

Contact us today to discuss which plan aligns with your content marketing ambitions. Let's build a content strategy that delivers measurable results and establishes your brand as the authority in your industry.



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## Get In Touch

We're excited to connect with you! Whether you have questions, need a custom quote, or are ready to transform your social media presence, our team is here to help. Reach out through any of the methods below, and let's start building something amazing together.



Email Us

[liam.missick@planetreachmedia.com](mailto:liam.missick@planetreachmedia.com)



Call Us

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