



PLANET REACH  
MEDIA

 SOCIAL MEDIA MANAGEMENT

# Scalable Social Media Management Solutions

Welcome to our comprehensive suite of social media management services, designed to grow your brand's digital presence. Whether you're just starting out or ready to scale, we offer structured retainer packages that deliver consistent results. Our approach combines strategic content planning, platform expertise, and flexible content solutions—including User-Generated Content (UGC) integration—to ensure your brand stays visible, relevant, and engaging across all major social platforms.



# Social Media Audit & Strategy Review

ONE-TIME SERVICE

\$750

## Comprehensive Platform Analysis

Our in-depth Social Media Audit provides a complete diagnostic of your current social media presence across up to three platforms. We examine every element of your digital footprint—from profile optimization and brand consistency to content performance and competitive positioning.

**Platforms We Review:** LinkedIn, Facebook, Instagram, X, YouTube, TikTok, Snapchat, Reddit, and Pinterest.

This audit serves as the foundation for strategic growth, identifying untapped opportunities and providing clear, actionable recommendations for the next 60–90 days.

## What's Included

- Profile & bio optimization review
- Brand messaging analysis
- 90-day content performance review
- Hashtag & posting strategy audit
- Audience engagement metrics
- Competitor benchmarking (3 competitors)
- Platform best practices assessment
- Growth opportunity identification

## Deliverable

Comprehensive written audit with prioritized recommendations document, plus an optional strategy walkthrough call to discuss findings and implementation roadmap.





# Professional Video Editing

We transform your raw footage into polished, brand-aligned content, ensuring every frame resonates with your audience and meets your strategic objectives.



## Dynamic Short-Form Content

Engaging 30-second, 1-minute, and 2-minute reels crafted for maximum impact across social platforms like TikTok, Instagram, and YouTube Shorts.



## Comprehensive Long-Form Production

In-depth videos, interviews, tutorials, and documentaries designed to tell your brand's full story and educate your audience on platforms like YouTube and your website.



## Seamless Brand Integration

Every video is meticulously aligned with your brand's aesthetic, tone, and messaging to ensure consistent, powerful, and recognizable communication across all channels.

## Pricing & Service Details

- Our pricing is clear and straightforward: **\$100 per minute of finished video.**

Clients are responsible for providing all raw footage. We take care of the rest, handling the creative storytelling and all editing to bring your vision to life and ensure a polished final product.





# Social Media Management Packages



## Flexible Content Solutions

All packages leverage User-Generated Content (UGC) when clients don't have existing media asset libraries, ensuring consistent posting without delay.



## Professional Add-Ons Available

Enhance your package with professional content creation, photography, videography, and custom asset library development services.



## Scalable Growth Path

Start where you are and upgrade as your business grows. Each tier adds more platforms, content volume, and strategic depth.

Our tiered approach ensures you get exactly the level of service you need—whether you're building initial consistency or executing an advanced, multi-platform growth strategy. Every package includes professional content creation, strategic planning, and active community management tailored to your brand voice and business objectives.

PACKAGE 1

# Social Presence Management

\$1K

Per Month

2

Platforms

8-10

Posts Monthly



## Perfect for Small Businesses Needing Consistency

This foundational package establishes your brand's social media presence with reliable, engaging content. Ideal for businesses taking their first serious steps into social media or maintaining a steady presence without overwhelming resources.

## Content & Posting

We create 8–10 monthly posts featuring a strategic mix of static posts, carousels, and lightly repurposed content. Each caption is crafted for engagement while staying true to your brand tone, supported by research-backed hashtag strategies and basic optimization.

## Management & Optimization

Your profiles receive complete optimization including bios, links, and highlights. We maintain a basic content calendar to ensure consistency, provide monthly performance snapshots, and monitor comments and engagement to keep your community active.

📌 **Best For:** Local businesses, startups, solopreneurs, and small teams establishing their digital footprint with professional, consistent social media presence.



PACKAGE 2

# Growth Social Management



\$1,500/Month

Strategic investment for expanding brands



3 Platforms

Extended reach across key channels



12-16 Posts

Increased content volume & variety



Video Included

Short-form video content (Reels/TikTok/Shorts)

## Designed for Growing Brands Seeking Reach & Engagement

This mid-tier package accelerates your social media growth with increased posting frequency, video content, and strategic engagement tactics. Perfect for brands ready to expand their audience and deepen customer relationships through consistent, varied content.

### Content & Posting Excellence

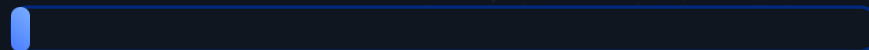
We deliver 12–16 monthly posts that include high-engagement short-form video content across Reels, TikTok, or YouTube Shorts. Strategic captions with optimized calls-to-action drive meaningful interactions, while ongoing hashtag and trend research keeps your content discoverable and relevant.

## Management & Optimization


- Comprehensive monthly content calendar
- Active engagement monitoring with timely responses
- Basic audience growth strategy implementation
- Monthly analytics and insights reporting
- Performance tracking with actionable recommendations

PACKAGE 3

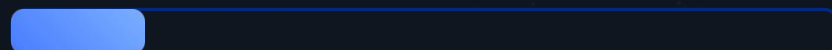
# Strategic Social Growth

 \$2K

Monthly Investment

 4

Platforms Managed

 16-20

Posts Per Month

"Perfect for established brands focused on measurable growth and performance-driven results."

## Advanced Social Media Strategy

This premium package delivers sophisticated social media management for established brands serious about growth. With expanded platform coverage and increased content volume, we prioritize short-form video and strategic content themes aligned directly with your business objectives.

### Content Excellence



16–20 monthly posts with short-form video prioritization, strategic content themes aligned to business goals, and intelligent repurposing across all platforms for maximum efficiency and reach.

### Strategic Management



Advanced caption and storytelling frameworks, active community engagement with inbox monitoring, monthly performance analysis with detailed recommendations, plus ongoing trend tracking and content optimization.

PACKAGE 4

# Full-Scale Social Media Management

## Premium Service

\$3,000/month for comprehensive, enterprise-level social media management

## Maximum Reach

5 platforms managed with platform-native content strategies for each channel

## Volume & Variety

24-30 posts monthly with heavy short-form video focus and evergreen content mix

## Designed for High-Growth Brands, Tourism, Ecommerce & Creators

Our most comprehensive package delivers full-scale social media management with priority support and advanced strategic planning. This enterprise-level service is perfect for brands operating at scale who need sophisticated content strategies, active community management, and measurable campaign results.



### Advanced Strategy

Platform-native content strategies with evergreen and trend-driven content balance, plus comprehensive growth planning.



### Full Management

Complete community management, moderation, social listening, and sentiment monitoring for brand protection.



### Performance Focus

Monthly reporting with strategy calls, campaign and launch support, plus priority account management for urgent needs.



# Content & Asset Flexibility

💡 IMPORTANT NOTE

## No Media Library? No Problem.

We understand that not every business has a ready-made library of professional photos and videos. That's why our packages are designed with flexibility at their core. When you don't have existing media assets, we seamlessly integrate User-Generated Content (UGC) with your approval, repurpose existing videos, photos, or testimonials, and source high-quality licensed stock assets where appropriate.

This approach ensures your social media presence remains consistent and professional from day one, regardless of your starting point. You'll never experience posting delays or content gaps while building your asset library.



## Optional Add-On Services for Enhanced Content



### Media Asset Library Creation

Build a comprehensive library of branded photos and videos for ongoing use



### Photography & Videography

Professional photo and video shoots tailored to your brand aesthetic



### Short-Form Video Production

Engaging Reels, TikToks, and Shorts created specifically for each platform



### Content Days & Creator Coordination

Dedicated shooting days with professional creators to batch-produce content



### Branded Templates & Motion Graphics

Custom templates and animated graphics that reinforce your brand identity

# Supported Platforms

We manage your presence across all major social media platforms, tailoring content and strategy to each channel's unique audience, format, and best practices. Our platform expertise ensures your brand speaks the native language of each network while maintaining consistent messaging and identity.



## LinkedIn

Professional networking, B2B engagement, thought leadership content



## Facebook

Community building, local business reach, event promotion



## Instagram

Visual storytelling, Reels, Stories, shopping integration



## X (Twitter)

Real-time engagement, news sharing, brand personality



## YouTube

Long-form video, Shorts, tutorials, brand storytelling



## TikTok

Viral short-form video, trend participation, Gen Z reach



## Snapchat

Ephemeral content, AR filters, younger demographics



## Reddit

Community discussions, niche audience engagement, authenticity



## Pinterest

Visual discovery, lifestyle inspiration, product showcasing

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## Ready to Transform Your Social Media Presence?

Choose the package that fits your current needs and scale as you grow. Every solution is backed by our expertise, strategic thinking, and commitment to measurable results.

[Get Started Today](#)[Schedule a Consultation](#)



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## Get In Touch

We're excited to connect with you! Whether you have questions, need a custom quote, or are ready to transform your social media presence, our team is here to help. Reach out through any of the methods below, and let's start building something amazing together.



Email Us

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